



PARTNERSHIP & COMMUNITY

CSR projects



**ELECTRIC POWER INDUSTRY
OF SERBIA**



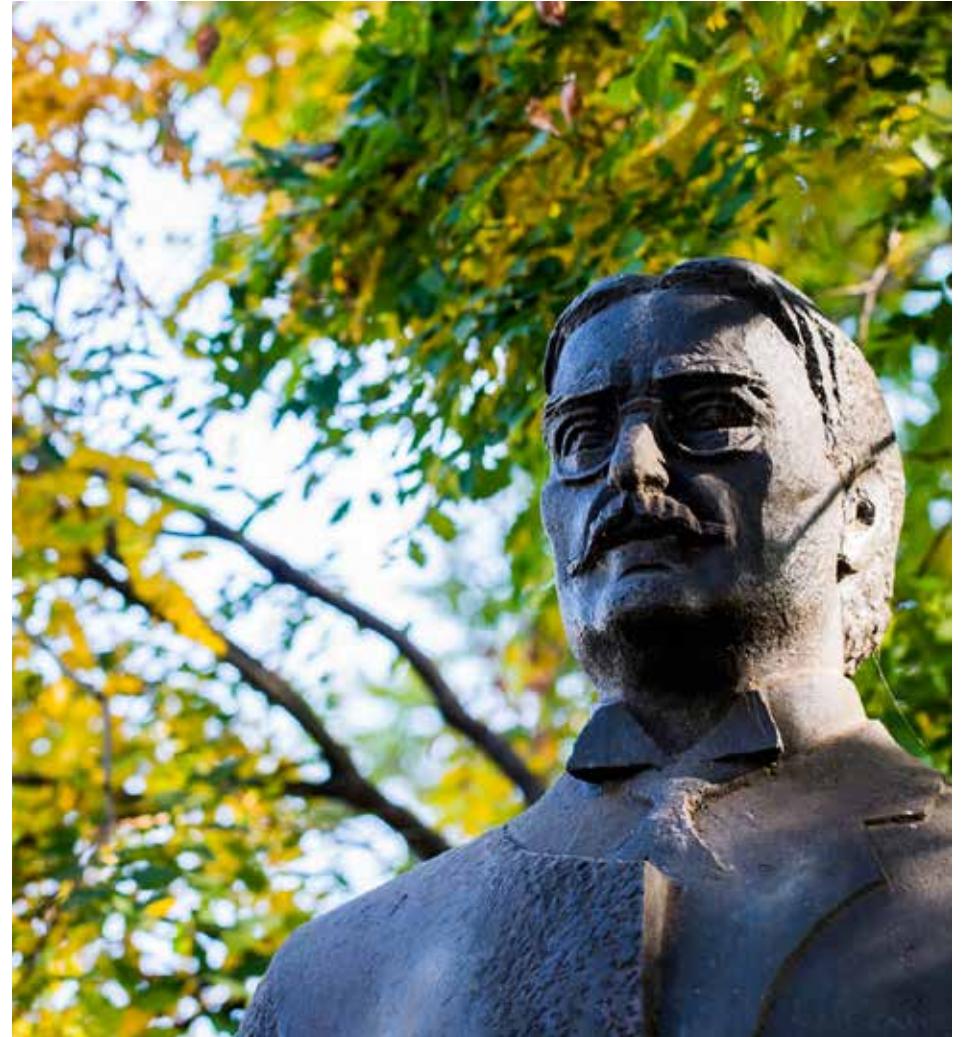
YOUNG ECO- REPORTERS

The professional association “The Ambassadors of sustainable development and environment”, a national operator of the program Young Ecoreporters, supported by the Electric Power Industry of Serbia, organizes a competition called “Energy Efficiency in view of Young Ecoreporters” for young people 11 to 21 years old. From their own point of view, ecoreporters are to deal with issues related to reduction of energy consumption in their reports, which would be in a form of an essay in writing, photo or video. The young are encouraged to deal with issues on how to use energy more efficiently, how to have better quality of life, and how to pay less at the school level or in their households. The international program Young Ecoreporters is aimed at training the young how to take a stand and to report on local issues and problems in the environment. The program offers to young enthusiasts a possibility for their voice to be heard because the best papers will be promoted both on local and international level. The program has been implemented for more than 20 years and at the moment, 35 countries, where national competitions are organized, take part in it and the winner papers are sent to international competitions. The competitions are organized every year in order to encourage the young from all over the world to improve themselves, learn and investigate and to imply to environmental problems in order to motivate a local community to solve these. The final goal is to take initiatives for solving the global environmental problems by solving the local problems.



THE SCIENTIFIC AND EDUCATIONAL CAMP MIHAJLO PUPIN IN IDVOR

In cooperation with the Regional Center for the Talents Mihajlo Pupin, Pančevo, the Electric Power Industry of Serbia provides support for scientific and educational camp Mihajlo Idvorski Pupin in Idvor, a birthplace of the well-known scientist. The program of the camp is intended for students who have won several prizes at state competitions and international Olympics in physics, mathematics and software engineering, in order to further develop potentials of these talented students in the field of natural sciences and mathematics, and who mostly enroll some faculty such as electrical engineering, mathematics or physics, and are usually the best students.





THE SCIENCE FESTIVAL



The Science Festival is the greatest event in the region and it deals with promotion of science and education. The mission of the festival is to support education by using modern methods of learning. The communication between the youngest and science on the Electric Power Industry of Serbia festival stand passed in the creative learning of various methods of electricity production. At the windfarm festival stand, the visitors had an opportunity to test the power of the wind required for starting wind-generators with different number of propellers and to re-charge their mobile phone batteries by using the original “chargers” – small windmills. They learned about solar energy by starting the small airplane models with small solar panels, while the sport fans produced electricity by rotating bike pedals and it was further used for turning on small house appliances and various types of light bulbs.

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EQUIPPING SCHOOLS

With the aid provided by the Electric Power Industry of Serbia, about 150 schools procured the necessary furniture, new equipment and rehabilitated their facilities. Better educational conditions have been provided all over Serbia and this ensured that children, as the most valuable part of the Serbian society, have modern schooling within an adequate surrounding and keep pace with their generation from the most developed countries.



THE TESLIANUM ALMANAC

The almanac is a part of the project "The Academy of Young Geniuses – TESLA GENIUS". It has been initiated with an idea to bring closer a unique, open mind of the great scientist Nikola Tesla, who left series of inventions on which the modern world rests, to a wider readership.

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THE SUPPORT TO EDUCATION OF THE ROMA CHILDREN

The project Education of the Roma children and employing the Roma, under organization of the association The Children Roma Humanitarian Center – the Roma of Vlačka is continuously supported by the Electric Power Industry of Serbia. The aim is socialization and faster integration of the Roma children into the society by encouraging their education. One of the major causes of poverty and poor quality of life of this population is inadequate education. The donated funds are used for organization of extra classes, procurement of the school stationery, regular meals and transportation to school, in order to encourage them to continue with their education. In addition to their successful completion of primary education, the aim is that they finish secondary and high schools.



Conferences and scientific meetings

The Electric Power Industry of Serbia provides support for organization of conferences, scientific meetings and ceremonies for significant jubilees. Among events supported in the previous period, there were: a symposium of CIGRE Serbia of International Council on Large Electric Systems, an international conference SIMTERM by the Faculty for Mechanical Engineering in Niš, a ceremony for celebrating 140 years of birth of Milutin Milanković, a great Serbian and world scientist, as well as foundation of the association Milutin Milanković, a ceremony for celebrating 50 years of the Serbian Scientific Society and a ceremony for celebrating the day of the Faculty for Electrical Engineering of the University in Belgrade.



Health and social issues



UNICEF

Together with UNICEF, the world organization for promoting and protecting children's rights, the Electric Power Industry of Serbia provided support for several projects in this field, and one of these is "Development in early childhood". Within the national campaign "Each moment matters", the Electric Power Industry of Serbia and UNICEF distributed to new mothers at maternity hospitals 35,000 brochures about every phase in early child's development. The counseling centers for early development within three health institutions in Belgrade, Niš and Kragujevac were equipped as well.

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NURDOR

The Electric Power Industry of Serbia supports improvement of quality in treatment of children with cancer. In addition to modern conditions for treatment of small patients, it is required to provide psychological support for children and their families who carry on long and uncertain struggle for curing their mostly beloved. Therefore, there is a significant contribution to numerous NURDOR's projects, from rehabilitation camps for children treated for malignant diseases, workshops for psychosocial support, to opening houses for accommodation of parents with children who live out of town during their treatment in Belgrade, Niš and Novi Sad. The Association provides funds for procurement of equipment and necessary devices for every hematological department in the country. Numerous publications are used to introduce the public with problems which children with cancer and their families have.

THE NATIONAL ASSOCIATION OF PARENTS WITH CHILDREN WITH CANCER (NURDOR)



LITTLEBIG PEOPLE



The organization for support and care for children with special needs, symbolically named littleBig People, draws the society's attention to the needs of mentally challenged children, children with physical disabilities, with impaired vision, hearing, speech, etc.

A summer event Games without Frontiers for children with disabilities represents competitive games specially designed for each child, depending on age and assessed ability to participate, so that all children feel safe during fun activities that represent a symbol of every happy childhood. Electric Power Industry of Serbia supports also a winter manifestation Santa Claus Sleigh.

PROCUREMENT OF DIGITAL BABY SCALES

By donating part of the funds, Electric Power Industry of Serbia joined the national aid for the procurement of digital baby scales and height measuring devices, so that all health institutions in Serbia are equipped with identical devices according to world standards, which enable monitoring the proper development of children from the first day of life. As part of additional support for newborn children, the donation was also given to the Obstetrics and Gynecology Clinic Narodni Front.



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CENTER FOR DEER AND DAY CARE FOR CHILDREN AND YOUTH WITH DEVELOPMENTAL DISABILITIES

Funds were donated to improve the general working conditions in the day care center in Shakespeare's Street in Belgrade, which is the first and largest such care center in Serbia. The beneficiaries are provided with the food, care and professional treatment carried out by special educators, therapists, nurses, psychologists, speech therapists, social workers, and also transportation is also provided for the beneficiaries.



Health and social issues

COUNSELING AGAINST FAMILY VIOLENCE

The work of safe houses that are within counseling is a necessary condition for providing aid to women and children who are victims of violence in receiving protection, recovery, support and professional assistance, providing quality living conditions typical of the family environment.



THE CHILDREN MOVEMENT THREE+

Association implements programs created for the families with three or more children aiming at stimulation of family expansion. Activities cover a number of supporting areas, e.g. proposals for regulations amendments and providing benefits for large families, education on significance of rising birth rates in Serbia and specific project proposals. Electric Power of Serbia as a national company sees this subject as a priority in society and supports the association.

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ORGANIZATION SOS CHILDREN'S VILLAGES SERBIA

Project SOS Children's village Kraljevo center is created for family accommodation of children without parental care with a network of foster families, which provide family accommodation for children from all over Serbia, whose parents cannot take care of them for various reasons.

BELGRADE DANCE FESTIVAL

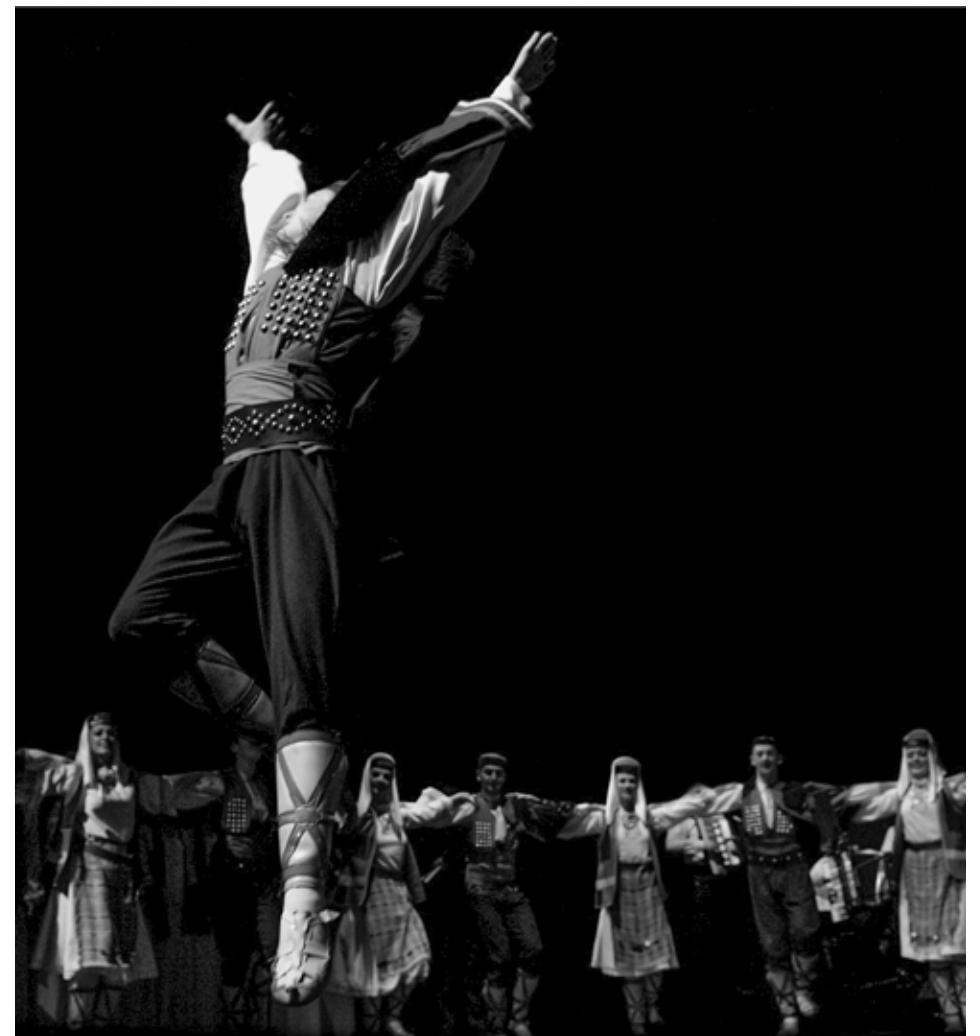


An event that brings the latest world trends in the field of choreography and production of contemporary art dance and puts Belgrade on the international map of art destinations. Support for the festival is important, not only because of its proven artistic value, but also because it enables professional development for domestic dancers and choreographers by following the latest achievements in the field of art and contacts with foreign troupes that make opportunities for young dancers. Large audience, several hundred famous choreographers who have participated since the founding of the festival and the great interest of domestic and foreign media speak enough about its quality. The place where new productions are discovered, dance history is written and where both young and well-known authors are presented equally.



Culture and Art

In the cultural and artistic fields, EPS also provides the support for: ACAA Spanac, CAA Stanko Paunovic, association for promotion of art culture Grujica Lazarevic in Rudovci, civil society organization Cisto mesto, the gallery Dusan Starcevic in Smederevska Palanka and young non-established artists, Cultural Center Lazarevac, Cultural Center Stevan Mokranjac in Negotin – the event Days of Mokranjac, National Library Golubac –International Festival of Historical Film Golubac, Youth Festival and the event Danube Fair.



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National insignnia, symbols and tradition

Donations of the Electric Power Industry of Serbia helped reconstruct and build numerous religious shrines: monastery "Sveti velikomučenik Georgije" in Čelije, the temple "Hram Svete Petke" in Petka, the church "Crkva rođenja Svetog Jovana Krstitelja" in Ratina in Kraljevo, and the temple "Hram Svete Trojice" in Barzilovica. Coal donation was sent to the monastery "Manastir Svete Trojice" in Bijele Vode near Ljubovija.

In support of protecting the permanent valuables, "Electric Power Industry of Serbia" provided support to the Serbian Academy of Sciences and Arts on the project "Studenica Monastery – antiquity, continuity and modernity". This scientific Project marks 800 years of autocephaly of Serbian Orthodox Church. By combining conventional exhibits with new technologies and digital installations, a new interactive, contemporary presentation of "Studenica Monastery" was created.



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Topics and activities regarding the preservation of national identity, and various issues of national importance have been supported by giving donations to the following associations: association Serbs in the Region, civil society organization "Majka devet Jugovića" – aid to the soup kitchens on the territory of Kosovo and Metohija, Association of Families of Kidnapped and Missing Persons in Kosovo and Metohija "Kosmetske žrtve", Journalists' Association of Serbia - 20th anniversary of air strike on the RTS (Radio-televizija Srbije) building.

Among others, there are also humanitarian activities on providing support to the Belgrade Veteran Association, Belgrade Foster Families' Association, as well as coal donations to the refugees' collective center in Savski venac.





YOUTH SPORTS GAMES

The largest sports manifestation for children and youth in this region, whose goal is the promotion of healthy lifestyle, and primarily connecting the children of the region. Elementary and secondary school children in the region were provided with free participation in ten sport disciplines – futsal, beach volleyball, street basketball, handball, volleyball, dodgeball, table tennis, tennis, athletics and chess. The games have become a distinguishable brand, but they are not merely competition since the games promote friendship, solidarity, respecting differences, fair play, as the best alternative to the negative present-day influence – drugs, violence and various forms of intolerance. Youth sports games have become the largest manifestation of amateur sport in Europe, with more than 70.000 young participants in Serbia from over 200 towns, cities and municipalities across the country.





ROW FOR YOUR SCHOOL

“Crvena Zvezda” rowing club, Ada Ciganlija organizes the manifestation “Row for Your School” – the race which has traditionally been gathering high school graduates from Belgrade high schools their professors, rowing alongside them.



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MOUNTAIN RESCUE SERVICE OF SERBIA (GSS)

The association Mountain Rescue Service gathers trained mountaineers, alpinists, speleologists, divers, skiers, and paragliders around the same goal – saving human lives. A well-organized training of rescuers is the precondition for creating top-notch rescue service, ready to effectively respond to any challenge with the purpose of safety or citizen protection. In order to carry out rescue missions on inaccessible terrains, good-quality equipment is required – personal protective equipment, access equipment and first aid equipment, equipment for evacuation, communication and space orientation. Specific equipment is characterized by high procurement price with limited expiration date, which is why Electric Power Industry of Serbia has given its contribution to the humane goals of this association.



Photography:

The Science Festival
Organization SOS Children's Villages Serbia
Belgrade Dance Festival
ACAA „Spanac“
Youth Sports Games
“Crvena Zvezda” Rowing Club
Mountain Rescue Service of Serbia (GSS)
Photo Archive PE EPS

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